

Wednesday, May 22, 2019

# 8<sup>th</sup> Annual ARCHER FILM FESTIVAL

## Prior Sponsors

- Bad Robot
- The Kennedy/Marshall Company
- CBS Entertainment Diversity
- Mandeville Films
- EveryWhere Studios
- The Mark Gordon Company
- ArcLight Cinemas
- Relativity School
- Premiere Digital
- NBCUniversal



## Press Coverage Includes

- The Hollywood Reporter
- Indiewire
- Money-MSN.com
- Reuters
- Bloomberg
- Yahoo!Finance
- PressPass LA
- Teenz Media
- BroadwayWorld
- LA Parent
- Westside Today

[www.archerfilmfestival.org](http://www.archerfilmfestival.org)

## Globally Empowering Women in Film

The Archer Film Festival is a female-led and student-run event dedicated to empowering female filmmakers. Our goal is to encourage high school girls and their teams to find the female artist's voice. The Festival showcases the selected films along with a keynote address. Every year, more than 2,000 submissions are received, 50% of which come from non-US based filmmakers. Participation is open to all high school students.

## Commitment to Diversity

Archer believes in access to

high quality education for all of its 495 students in grades 6-12. Nearly one-quarter of students received some form of financial assistance totaling **\$4 million** awarded for the 2018-19 school year. Archer strives to reflect the face of greater Los Angeles in its racial, ethnic, and geographic diversity. The student body represents **73 different zip codes** coming from **141 feeder schools**, with **42% students of color**.

The 8th Annual Archer Film Festival will take place on Wednesday, May 22, 2019 at the Writers Guild Theater in Beverly Hills.

## Festival Features:

- A day of screenings and conversation highlighting female filmmakers
- Keynote address and Q&A
- Over 2,000 student film entries from around the world
- Film contest finalists named and awarded
- "Pink Carpet" Hollywood premier atmosphere
- All events student-organized and student-led





# SPONSORSHIP

## CORPORATE SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR | \$20,000

*Available Sponsorships (1)*

- Named as "Title Sponsor" of the festival on all promotional media including press release, website, social media, video trailers, festival commercials, and festival banner
- Exclusive logo visibility on event Step & Repeat
- Welcome message at the festival
- Full-page ad in festival program

- Up to 1 minute sponsor-provided video to be played before the screening of films
- Sponsor-provided banners at venue
- 10 VIP seats
- Logo on event lanyards
- Logo and link feature on the 2019 Archer Film Festival website
- Sponsor-provided company information in welcome gift bags

### PLATINUM PRESENTING SPONSOR | \$10,000

*Available Sponsorships (3)*

- Named as "Presenting Sponsor" of the Film Festival
- Logo visibility on promotional media including website, social media, video trailers, festival commercials, and festival banner
- Half-page ad in festival program

- Up to 30 second sponsor-provided video to be played before the screening of films
- 5 VIP seats
- Logo and link on 2019 Archer Film Festival website
- Sponsor-provided company information in welcome gift bags

### GOLD PRESENTING SPONSOR | \$5,000

*Available Sponsorships (6)*

- Named as "Presenting Sponsor" of the Film Festival
- Logo visibility on promotional media including website, social media, video trailers, and festival banner

- Quarter-page ad in festival program
- 2 VIP seats
- Logo and link on 2019 Archer Film Festival website
- Sponsor-provided company information in welcome gift bags

### SILVER PRESENTING SPONSOR | \$2,500

*Available Sponsorships (10)*

- Listed as "Presenting Sponsor" on promotional media including website, video trailers, and festival banner
- Quarter-page ad in festival program

- Sponsor-provided banners at venue
- 2 VIP seats
- Logo and link on 2019 Archer Film Festival website

Please plan early and make the most of your investment as some sponsorship opportunities have deadlines and limited inventory. For other opportunities, please contact Madison Thomason at 310-873-7021 or [mthomason@archer.org](mailto:mthomason@archer.org).

COMPANY NAME

☐ CHECK ENCLOSED

NAME

☐ CARD NO.

PHONE

EXP. (MONTH/YEAR)

CSV CODE

ADDRESS

☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPRESS ☐ DISCOVER

EMAIL

NAME ON CARD

SPONSORSHIP LEVEL