

Wednesday, April 22, 2020

9<sup>th</sup> Annual

# ARCHER FILM FESTIVAL

## Festival Features

- A day of screenings and conversation highlighting female filmmakers
- Keynote address and Q&A
- Over 2,000 student film entries from around the world
- Film contest finalists named and awarded
- "Pink Carpet" Hollywood premier atmosphere
- All events student-organized and student-led



## In the Press

- The Hollywood Reporter
- Indiewire
- Money-MSN.com
- Reuters
- Bloomberg
- Yahoo!Finance
- PressPass LA
- Teenz Media
- BroadwayWorld
- LA Parent
- Westside Today

[www.archerfilmfestival.org](http://www.archerfilmfestival.org)

## Empowering Women in Film

The Archer Film Festival is a high school student film festival dedicated to empowering women in film. Our goal is not to exclude men, rather to include women. This year's festival theme, "Find Your Focus," asks student filmmakers to celebrate and explore their personal voice, experiences, and perspectives. The Festival showcases the selected films along with a keynote address. Every year, more than 2,000 submissions are received, 50% of which come from non-US based filmmakers.

## Commitment to Diversity

Archer believes in access to high quality education for all of its 490 students in grades 6-12. Nearly one-quarter of students received financial assistance totaling **\$4 million** for the 2019-20 school year. Archer strives to reflect the face of greater Los Angeles in its racial, ethnic, and geographic diversity. The student body represents **79 different zip codes** coming from **141 feeder schools**, with **41% students of color**.

The 9th Annual Archer Film Festival will take place on Wednesday, April 22, 2020 at the Writers Guild Theater in Beverly Hills.

## Prior Sponsors



the  
kennedy/marshall  
company



# SPONSORSHIP

## CORPORATE SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR | \$20,000

- Named as "Title Sponsor" of the festival on all promotional media including press release, website, social media, video trailers, festival commercials, and festival banner
- Exclusive logo visibility on event Sign & Repeat
- Welcome message at the festival
- Full-page ad in festival program
- Up to 1 minute sponsor-provided video to be played before the screening of films
- Sponsor-provided banners at venue
- 10 VIP seats
- Logo on event lanyards
- Logo and link feature on the 2020 Archer Film Festival website
- Sponsor-provided company information in welcome gift bags

### PLATINUM PRESENTING SPONSOR | \$10,000

- Named as "Presenting Sponsor" of the Film Festival
- Logo visibility on promotional media including website, social media, video trailers, festival commercials, and festival banner
- Half-page ad in festival program
- Up to 30 second sponsor-provided video to be played before the screening of films
- 5 VIP seats
- Logo and link on 2020 Archer Film Festival website
- Sponsor-provided company information in welcome gift bags

### GOLD PRESENTING SPONSOR | \$5,000

- Named as "Presenting Sponsor" of the Film Festival
- Logo visibility on promotional media including website, social media, video trailers, and festival banner
- Quarter-page ad in festival program
- 2 VIP seats
- Logo and link on 2020 Archer Film Festival website
- Sponsor-provided company information in welcome gift bags

### SILVER PRESENTING SPONSOR | \$2,500

- Listed as "Presenting Sponsor" on promotional media including website, video trailers, and festival banner
- Quarter-page ad in festival program
- Sponsor-provided banners at venue
- 2 VIP seats
- Logo and link on 2020 Archer Film Festival website

Please plan early and make the most of your investment as some sponsorship opportunities have deadlines.  
For other opportunities, please contact [advancement@archer.org](mailto:advancement@archer.org).

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